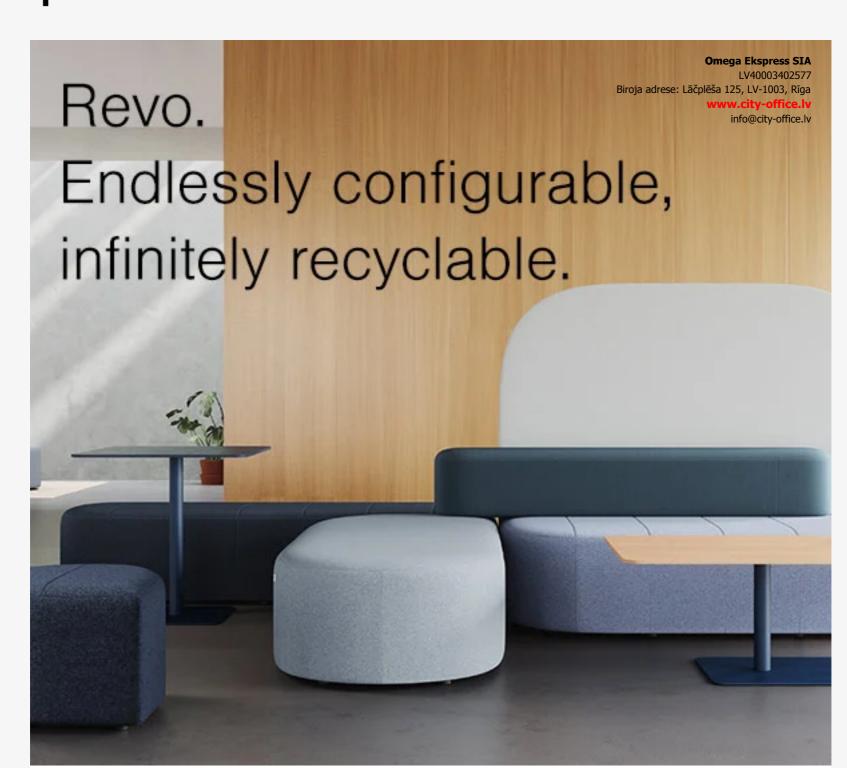
profim



The global climate crisis paired with a changing work culture is forcing mass producers, such as Profim, to radically address furniture production methods. In March of this year we introduced the Normo chair, manifesting Profim's evolution from linear to circular production.

Time for the next step. Introducing the new collection of modular sofas Revo, designed by London based design studio Pearson Lloyd with circular economy solutions in mind.

The resulting Revo is quite literally Revo-lutionary!

This collection signifies a radical change in upholstered office furniture production. Substituting standard plywood construction with REPP* (recycled expanded polypropylene) maximises the possibility of reusing the base materials from which the furniture is made.

The product weight has been reduced by around 40% thanks to the use of REPP, simultaneously cutting CO2 emissions during production and transport.

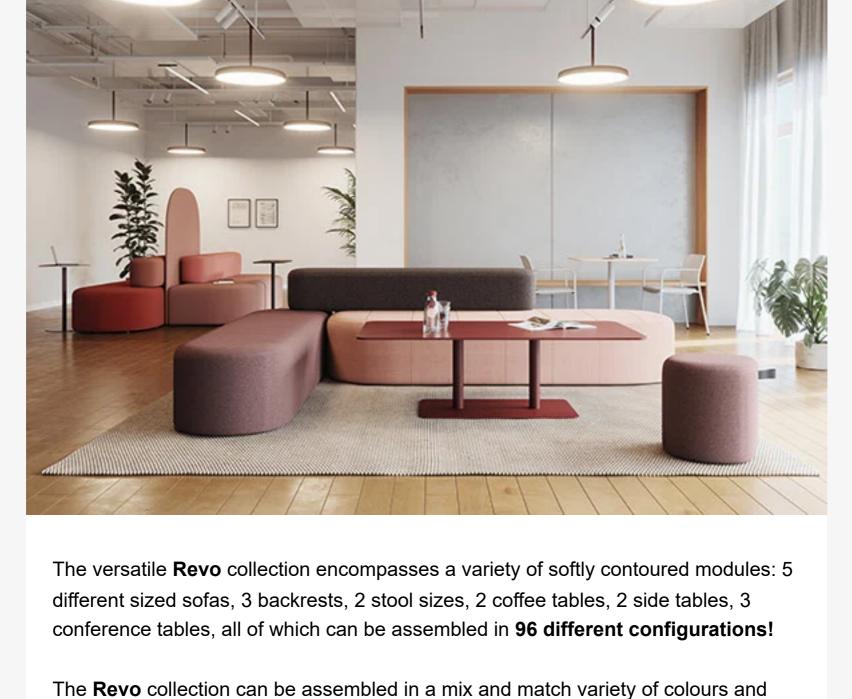
*REPP is a partially recycled product that can be reused infinitely in new forms.



plywood upholstered furniture. The simple yet organic design language of Revo, inspired by the concept of "squaring the circle", will introduce a fresh aesthetic into the workspace.

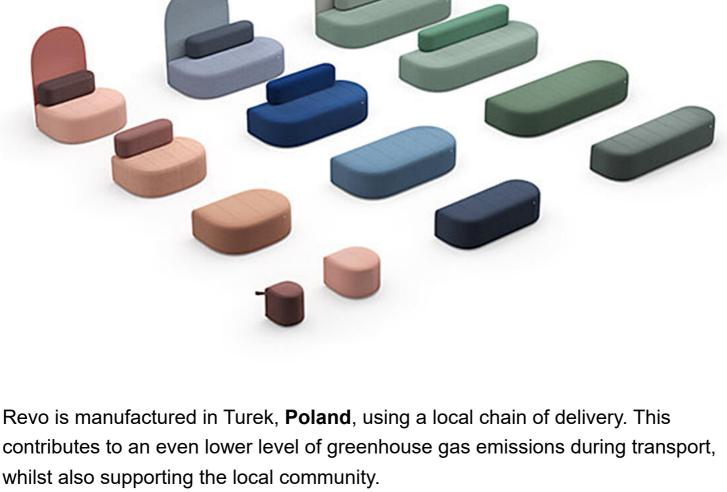
Revo generates a carbon footprint of 163kg of CO2 during production and 9,5 kg of CO2

during transport- a reduction o 13% and 40% respectively when compared to conventional



upholstery options. In addition to the existing selection of Profim fabrics, we have introduced new fabrics derived from recycling: Cura, Oceanic, to consciously maximise the percentage content of recycled material encompassed in the end

product.



Revo is manufactured in Turek, **Poland**, using a local chain of delivery. This whilst also supporting the local community.

office workspaces and how our serious approach to circular economics has become a reality.

Revo demonstrates how we are prepared to conform to the new standards of

More about Revo »

Magdalena Borowiec - Marketing Director in Profim

ze strony <u>www.profim.pl</u>. Aby uzyskać więcej informacji, zapoznaj się z <u>Polityką Prywatności</u>.